

DOES THIS DESCRIPTION FIT YOU?

People often look to you for guidance. Being of service gives your life meaning. You enjoy it. You value a balanced life. Your many interests include your spirituality, health, and career. You are not afraid to work to make a significant difference in your life and in the lives of others. You want a more meaningful and fulfilling career that offers personal and financial freedom. You have the distinct ability to make a difference in the lives of others. You want to help yourself and others live a more robust and satisfying life. You find real joy in helping others to meld their natural spirituality into all areas of their life. You know that the best way to become exceptional in any endeavor is to teach it.

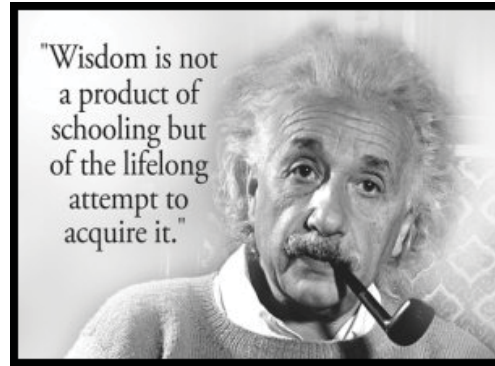
YES YOU CAN!



SOMETIMES ALL THE THOUGHT IN THE WORLD WILL NOT GET YOU WHERE YOU NEED TO BE. IN THOSE TIMES, THE ONLY WAY TO GET THERE IS TO REACH OUT—TAKE ACTION OR, LET LIFE PASS YOU BY.



'IT TAKES WHAT IT TAKES'



Gaining the necessary wisdom to become a professional coach of the highest caliber, takes years. You could not have been ready any sooner. Now, the question is—will you allow fear of the unknown to stifle your natural need to share your hard won gains or, is now the time to use it for your enrichment, and for the betterment of those around you?

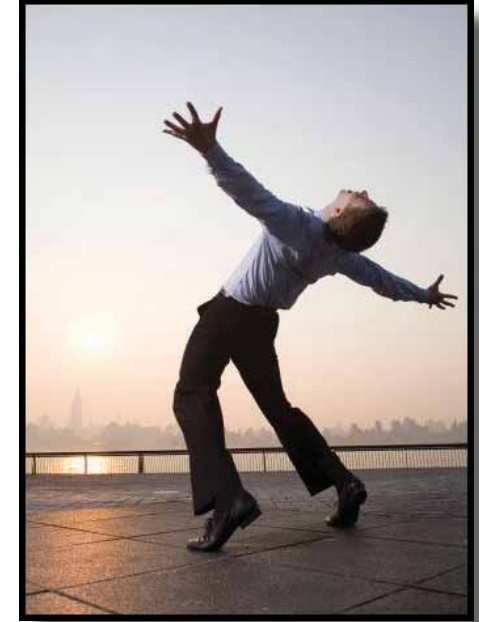


TIME IS NOT PERSONAL — IT DOES NOT WAIT

MASTERING THE LIGHT

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IS THIS HOW YOU START YOUR DAY?



WE FOLLOW OUR BLISS
AND OUR DAYS BEGIN AND END
FEELING JUST LIKE THIS



We offer a truly amazing career opportunity, with phenomenal rewards. You can become a coach or have a Mastering the Light Success Reinforcement Center.

BECOME A MASTERFUL, AND SUCCESSFUL, PROFESSIONAL COACH

Education and certification are vitally important. Clients have a right to know they have employed a coach who genuinely knows what s/he is doing. Coaching carries serious responsibilities. When we set ourselves out as coaches, we take on a duty to be the best we can be.

At Mastering the Light we have set the bar high for our certification program. Our training is relevant to the world we live in and thorough. You will graduate with complete self-assurance in your coaching abilities.



PURPOSE-FULFILLMENT-PASSION

Coaching is a distinctive and dynamic process. It provides everything necessary to lead a life filled with purpose, and passion. Its natural state is to generate significant change and results. Coaching is most relevant in today's economy. It is an extraordinary experience, for client and coach. Coaching fosters rich and beneficial relationships. Professional Coaching is a way to share what you know. Who you are becomes a benefit to all you meet.



IT'S A WIN-WIN SITUATION!

WORK FROM HOME



\$100,000 A YEAR, OR MORE, POTENTIAL

Today, nearly all coaching is done by phone. As a coach, we are not therapists and thus do not have the same needs. However, even psychotherapy by phone is now standard practice. Telephone coaching really is much more effective. Neither party is affected by the other's appearance or their surroundings. Clients benefit because it is easier to keep the focus entirely on them. Telephone sessions require 50% to 75% less time to accomplish the same thing. You need not have travel expenses. Clients have less time involved, as they need not go anywhere to meet with you. Phone coaching is convenient and relaxing and can be done from any room in your/their home or even a hotel room when necessary. Telephone coaching is completely confidential.

A New York Times article, *New Therapy on Depression Finds Phone Is Effective*, by Benedict Carey (August 25, 2004), quotes a report in the *Journal of the American Medical Association*. In a large-scale, 18-month study, doctors in Seattle found that they could significantly increase recovery rates for patients taking antidepressants by providing several 30 to 40-minute counseling sessions over the phone. There are substantial benefits for your clients.

ARE YOU LED BY DREAMS OR FEAR?

If you aim at a rock and miss, you will hit dirt. Aim instead at the stars and miss, you will at least hit the moon.

Personal success frequently begins as a far-fetched goal. Once, flying was impractical and impossible. No one has the ability to tell us what our true purpose in life is. People like Edison, Lincoln, and Helen Keller are a few who clearly prove this out. Wise counsel is advisable. However, we should not listen to everyone. We must make these life-directing decisions in the privacy of our own being.

It is far too easy to focus on routine projects that are more easily accomplished. We will never fulfill our destiny without listening to our own intuition. Doing this requires that we venture outside of our comfort zone. Henry David Thoreau made this point very succinctly when he said; *Most men lead lives of quiet desperation and go to the grave with the song still in them.*

Do a hundred different fears have you living your life in quiet desperation?



THERE ARE ALWAYS RISKS. IT IS RARELY EASY TO STEP OUT OF OUR COMFORT ZONE HOWEVER, WHEN WE DO THE REWARDS ARE AWESOME.